



## **Cristian Patricio Ureta** 920 35A Street NW Calgary, AB. T2N 3A4 1.403.918.0770

Proficient and forward thinking designer. Pushing the boundaries of contemporary design while still maintaining a solid communicative style is essential. Excellent organizational and administrative skills with the ability to communicate at all levels. Able to work accurately and efficiently in a very busy environment. Adaptable, loyal and willing to learn new skills.

### **Key Skills and Experience**

- Over fifteen years experience with the Adobe suite of applications Photoshop, Illustrator and recently InDesign (seven years)
- Excellent communication skills and experienced in dealing with high profile clients as well as vendors
- Five plus years of post secondary graphic design education and certificate courses

### **Education**

1994 – 1995 Alberta College of Art (now ACAD) first year drawing major.  
1997 – 1999 Vancouver Community College. Digital Graphic Design Program.  
2003 – 2004 Langara College. Electronic Media Design Program

#### Additional qualifications

Advanced and expert level Photoshop and Illustrator courses and training. Keen eye for detail and colour, I excel at editorial spread and layout design. Intermediate Final Cut Pro, and After Effects experience.

### **Employment History**

- 03.2011– 04.2014 GLENTEL Inc–Marketing Designer/Graphic Designer–Production Artist, Burnaby, BC  
Responsibilities include design and production of various marketing collateral for Western Canada’s leading Wireless Communication service provider. Projects involving brands such as WIRELESSWAVE, TBooth Wireless, WIRELESS ETC... Target Mobile, and also closely worked with carriers such as Rogers, Bell, Fido, and Virgin Mobile.
- 07.2007– 08.2010 JuneWarren-Nickles Energy Group–Marketing Designer/Graphic Designer–Publication Designer, Calgary, Alberta  
Responsibilities include all marketing design for core JuneWarren-Nickles publications, production artist for custom publications, design and collateral for events such as the Oilweek Annual Report Awards and Oilweek Rising Stars. Design of corporate Trade Show display all training and education initiatives, website user interface design from core publications to contract client work through JuneWarren-Nickles Energy Group.
- 11.2005–06.2007 RFX. Contract/full-time Designer–Production Designer–Web Designer, Calgary, Alberta  
Intermediate Designer, responsible for design and production of print and digital marketing collateral including but not limited to posters/brochures, corporate communications (corporate folders to annual reports), trade show displays and booths, identity and stationery packages and website interface design.
- 06.2005–10.2005 1010tires.com Designer and Web Content Manager, Vancouver B.C.  
Responsibilities included maintaining and updating website with all current products and accessories. Design and production of all marketing materials including print and web advertisement.
- 01.2005–06.2005 VRX Studios Contract Illustrator, Vancouver B.C.  
Contract Map illustrator of hotels and resorts worldwide for use as VR tour interfaces. Illustrated over 150 different maps of Hotels and Resorts.
- 02.2004–11.2004 Eat.Shop.Vancouver. Contract Map Illustrator, Vancouver B.C.  
Contracted to illustrate 19 stylized maps of various shopping and dining districts in and around the greater Vancouver area to be published in well established food and shopping guide franchise.

### **Hobbies and Interests**

Painting and drawing, reading Computer Arts Projects Magazine, participating in organized sports, Soccer and Hockey. Watching, listening to and creating music and film when ever I get the chance.

## References

Available upon request.

